

# CAROLINE KENNEDY

ACCOMPLISHED CEO  
COACH TO TOP EXECUTIVES  
BEST SELLING AUTHOR

**Igniting Minds, Empowering Growth, and  
Unlocking Potential.**



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# ABOUT CAROLINE

## TOP RATED SPEAKER, AWARD-WINNING CEO

Caroline Kennedy is a former CEO who's led organisations with an annual turnover of over \$250 Million. She's an award-winning international speaker, coach, and motivator, passionate about inspiring and encouraging her audience. Caroline uses her experience in business to educate and motivate her audience. Her perseverance and tenacity have made Caroline a top-rated speaker sought after by companies worldwide.



## HIGH PERFORMANCE ADVOCATE

Throughout her illustrious career, Caroline has held leadership roles in renowned organisations, spearheading transformative initiatives and driving positive change. Her keen understanding of organisational dynamics and her passion for empowering individuals led her to champion the importance of resilience, behavioural change, and high-performance leadership.

[LEARN MORE](#)



# THE HIGHLIGHTS

"Caroline Kennedy has given us so much intelligence, experience and wisdom here."

- PRASHANT BILLIMORIA

"A must read for executives, helping you to create lasting change in yourself, the people you lead, and in your organisation."

- AMY DAVIDSON

"The future belongs to the skilled leaders who evolve to remain relevant, influential, innovative and adaptable...this is Lead Beyond 2030."

- SADHANA SMILES



Available at Amazon, Indigo, Barnes & Noble and [carolinekennedy.com.au](http://carolinekennedy.com.au)

## CLIENTS, PARTNERS & MEDIA APPEARANCES



The Herald-Sun

smartcompany

THE HUFFINGTON POST

Australian Institute of Company Directors

CEO MAGAZINE

FINANCIAL REVIEW

Australian Institute of Company Directors

As a high-profile female CEO, recognised twice by the Telstra business women's Awards for her achievements in business, Caroline is in demand to speak on topics including modern leadership, digital transformation, women in business, business transformation, the neuroscience of behavioural change and creating high-performing teams.

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# AWARDS



## QUICK FACTS

- ★ I grew a business from \$38M to \$55 Million in 18 months during the Global Financial Crisis.
- ★ I love to beat the odds, I went from homeless teenager to CEO.
- ★ I love french champagne.
- ★ I was born in Dublin, Ireland.
- ★ I can see insights and patterns in data, others don't.

# SIGNATURE KEYNOTES & PRESENTATION TOPICS



**KEYNOTE  
SPEAKER**

## **REACHING YOUR FULL POTENTIAL: LESSONS FROM HOMELESSNESS TO CEO**

I share the transformative power of resilience and unwavering determination. Through my riveting storytelling and profound wisdom, I aim to empower audiences to embark on their journey of personal growth, unlocking the keys to extraordinary success.



**BEHAVIOURAL  
CHANGE  
SPEAKER**

## **FROM ORDINARY TO EXTRAORDINARY; OVERCOME TOUGH ECONOMIC TIMES.**

Here's the truth: Following the pack won't propel you forward. I am here to help you rethink the status quo. Times have changed. Challenging the status quo, seeking alternatives, questioning the norm—these qualities are highly sought after in all fields.



**APPLE  
PODCAST  
HOST**

## **WHY CURIOSITY IS A SUPERPOWER**

Curiosity is a superpower that fuels boundless potential. It unveils hidden opportunities and sparks transformative journeys. With curiosity, we connect, innovate, and expand our knowledge.



**SELF  
CONFIDENCE  
& GROWTH**

## **THE 9 SKILLS FOR MODERN LEADERS**

I will guide you through the ever-evolving leadership landscape, equipping you with the tools to thrive in today's dynamic world. Together, we will unlock the secrets to cultivating agility, adaptability, and empathy, empowering you to become a visionary leader who inspires greatness.



## **SPEAKING OFFERINGS**

### **PANEL**

Group discussion where I lend my expertise in a specific topic.

### **KEYNOTE**

Signature talk or custom keynote session, deep dive into a topic.

### **WORKSHOP**

Keynote plus interactive workshop.

### **HALF DAY WORKSHOP**

4 hour deep dive that ends in breakout groups.

### **FULL DAY TRAINING**

Full day in-depth workshop with interactive breakout groups.

### **WEEKEND SEMINAR**

2-day in-depth retreat-style workshop with interactive group work.

# TESTIMONIALS

What they are saying...



Caroline shares the skills, techniques, processes, and thinking that will dramatically impact our future.

**JANE GROVER - CEO**



Caroline's story is truly inspirational, as she went from a homeless teenager to an accomplished CEO. She energised and captivated our international audience. It will be an honour to host Caroline as a speaker in the future.

**ANDY ST BAKER-RADICE - DIRECTOR**



The opportunity to hear Caroline share her story and her inspiring words on choosing courage over confidence was a wonderful way to motivate and inspire our staff. She told us her inspiring life narrative, detailing how often she's been knocked down but always got back up again, both in her personal life and the corporate world.

**JACKIE BALZAN - DIRECTOR**



That was one of our best mornings in a long time. We think you are amazing! Our delegates' feedback is that you're a real professional. They loved your honesty and how refreshing it was to hear from a speaker like you.

**SANDRA GEORGE - VIC GOVERNMENT**

*"Thanks for sharing your story. Very motivating."*

*"Inspirational, and the sessions reminded me to never give up."*

*"Great story loved the big message to not let fear stop me."*

*"Held my interest, so engaging."*

*"Awesome, motivational and inspirational."*

*"Amazing story, so inspirational."*

*"I loved the personal stories."*

*"Inspirational."*

**AUDIENCE FEEDBACK**





**Ready to book?**

# **CONTACT CAROLINE**

Thank you for considering Caroline for your  
next speaking presentation!

Ok, why don't you put your feet up and watch Caroline's showreel?



## **CONTACT INFO:**

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